

***“There is a very high-minded tone to your question.
Is there anything else?”***

PRESS RELEASE

PILOT:1

Some fifty views from artists, curators and academics on the ‘struggle’ of artists, the ‘academicising’ of curating and the role of ‘fringe’ art events

THE BOOK

Should artists struggle? Do you need to have a doctorate to understand contemporary exhibitions? Is there really any alternative to the main-stream art market?

PILOT:1 is a unique publication, presenting a ‘virtual congregation’ of fifty professionals currently working in the fields of academia, journalism, art and curation. The book’s many contributors were asked to respond to the same three questions:

Q1 Isn’t it naturally a good thing that emerging artists should struggle?

Q2 Why has curating become an academicised practice? What effect has this had?

Q3 Has the plethora of alternative or complementary art events become as conservative and limited as the main events to which they attach themselves?

Edited to preserve as faithfully as possible the diverse opinions and styles of its contributors, Pilot:1 presents a fascinating and eventful body of ideas, some conflicting, some affiliating. It is an invaluable research document, giving unique insight into the beliefs and convictions held by some of the most important figures as well as lesser known artists and professionals within the field.

The book is the first in a series of publications designed to accompany and complement the annual PILOT international art forum (www.pilotlondon.org), a new forum for unrepresented and emerging artists.

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Published by DOUBLEPLUSGOOD BOOKS

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|------------------|-----------------|
| Publication Date | 16 October 2004 |
| Extent | 88pp |
| Price | £ 0.00 |
| Size | 120 x 214 mm |
| Illustrations | 3 b&w |
| Binding | soft back |

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